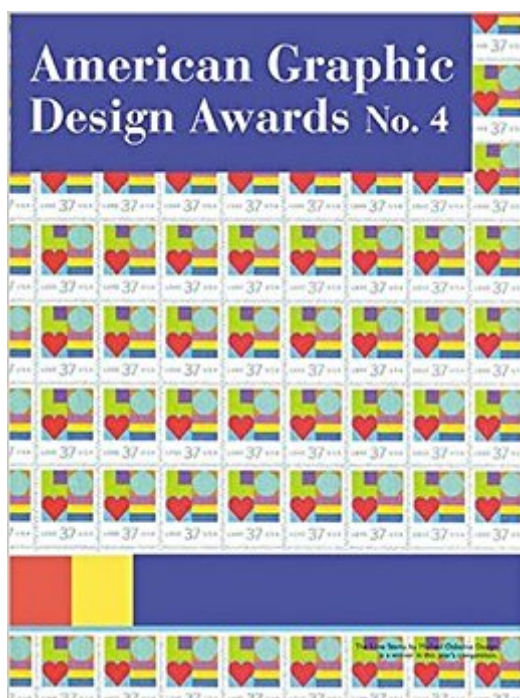


The book was found

American Graphic Design Awards No. 4



Synopsis

The best of graphic design, the power of communications, and the remarkably broad range of projects, clients and venues that creative professionals touch is showcased in American Graphic Design Awards No. 4. Documented with over 900 full-color photographs are the ultimate in top graphic design efforts chosen from entries in Graphic Design: usa magazine's annual awards program. All aspects of graphic design are presented, conveniently grouped by category: annual reports, announcement/cards, brochures/collateral, direct mail, editorial design, environmental design, identity design, internet design, motion graphics, packaging, P-O-P/signs/displays, posters, public service/pro bono, sales promotion, and self promotion. This fourth book in the design annual series keeps you current with the latest creative from design firms, advertising agencies, corporations, publishers, and a multitude of other institutions and organizations, and the over 100,000 graphic design professionals employed by them. • in 18 chapters presents the best in graphic design by category • indexed by design firm • showcasing only the best, the winners of Graphic Design: usa magazine's annual awards program 192 pages 8 1/2" x 11" 900 color photos hardbound 1-58471-076-4

Book Information

Series: American Graphic Design Awards (Book 4)

Hardcover: 176 pages

Publisher: Harper Design; 1st edition (December 28, 2004)

Language: English

ISBN-10: 1584710764

ISBN-13: 978-1584710769

Product Dimensions: 11.1 x 8.5 x 0.8 inches

Shipping Weight: 2.1 pounds

Average Customer Review: 5.0 out of 5 stars 1 customer review

Best Sellers Rank: #6,110,171 in Books (See Top 100 in Books) #63 in Ã Â Books > Arts &

Photography > Graphic Design > Commercial > Annuals #10081 in Ã Â Books > Arts &

Photography > Graphic Design > Techniques #496903 in Ã Â Books > Reference

Customer Reviews

The Culture Advertising Design don't bump your head review. GDUSA is that kind of reference you gotta keep around. They scour the nation and give you a wide gamut of "real" design, the kind of things clients love. Having said that we designers can be a little, um, how you say, *itchy, so you

won't love everything. However these are the smart solutions that get the job done well.

[Download to continue reading...](#)

Graphic Design Success: Over 100 Tips for Beginners in Graphic Design: Graphic Design Basics for Beginners, Save Time and Jump Start Your Success (graphic ... graphic design beginner, design skills) American Graphic Design Awards No. 4 American Graphic Design Awards Clio Awards: The 42nd Annual Awards Competition, 2001 Swimming to Antarctica: Tales of a Long-Distance Swimmer (Alex Awards (Awards)) FIREBOAT: The Heroic Adventures of the John J. Harvey (Boston Globe-Horn Book Awards (Awards)) Thunder Boy Jr. (Bccb Blue Ribbon Picture Book Awards (Awards)) Mr. Tiger Goes Wild (Boston Globe-Horn Book Awards (Awards)) The Worm Family (Bccb Blue Ribbon Picture Book Awards (Awards)) The Curse of the Pharaohs : My Adventures with Mummies (Bccb Blue Ribbon Nonfiction Book Award (Awards)) (Bccb Blue Ribbon Nonfiction Book Award (Awards)) The Darwin Awards: Evolution in Action (Darwin Awards (Plume Books)) Code Name Verity (Edgar Allen Poe Awards. Best Young Adult (Awards)) "Graphic Design U.S.A., No. 16": The Annual of the America Institute of Graphic Arts (365: Aiga Year in Design) Shapes: Geometric Forms in Graphic Design (Graphic Design Elements) Graphic Design School: The Principles and Practice of Graphic Design Graphic Design, Referenced: A Visual Guide to the Language, Applications, and History of Graphic Design Photoshop: Photo Manipulation Techniques to Improve Your Pictures to World Class Quality Using Photoshop (Graphic Design, Digital Photography and Photo ... Adobe Photoshop, Graphic Design Book 1) TYPOGRAPHY: ESSENTIALS: The FUNDAMENTALS of having BEAUTIFUL Type for Print and Website Graphic Design (Graphic Design, Graphics, Photography Lighting, ... for Beginners, Artists, Illustrator, Adobe) Grid Systems in Graphic Design: A Visual Communication Manual for Graphic Designers, Typographers and Three Dimensional Designers (German and English Edition) Graphic Icons: Visionaries Who Shaped Modern Graphic Design

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)